

We Proudly Introduce . . .



OUR PRESIDENT

LT. GENERAL PEDRO A. DEL VALLE, USMC retired, top advisor to General MacArthur in the Pacific Theatre during World War II; President of DEFENDERS OF THE AMERICAN CONSTITUTION and editor of TASK FORCE; President of SOLDIERS OF CHRIST; one of the most outstanding and courageous generals ever to serve in the armed forces; dedicated to preserving Christianity.



OUR SECRETARY-TREASURER

HANNAH B. CUMMINGS, active in the AMERICA FIRST movement and NATIONAL LEGION OF MOTHERS AND DAUGHTERS OF AMERICA (to stop entrance of the U.S. into World War II); member of AMERICAN LEGION AUXILIARY and CONSTITUTIONAL SECURITY; a seasoned veteran active in all militant patriotic endeavors for many years.



OUR VICE PRESIDENT

ROBERT C. OLNEY, A.B., M.D., general surgeon for many years. Member of the AMERICAN MEDICAL ASSOCIATION and the INTERNATIONAL COLLEGE OF SURGEONS; President of the AMERICAN BLOOD IRRADIATION SOCIETY; organizer and President of the ELIZABETH DILLING FOUNDATION. Chairman of the Liberty Amendment Committee of Nebraska for several years; active in patriotic and Christian organizations for many years.

A REVIEW OF OUR SITUATION --- LOOKING FORWARD TO 1967 WITH HOPE

The limitations placed upon the average newspaper are not often understood by the subscribers. A paper such as COMMON SENSE that is exposing the enemies of Christianity and our country has far more problems, particularly since it carries no advertising, the life-blood of any newspaper.

A tremendous amount of coordinated effort is expended to get a newspaper on the press. Mr. Fred Wortham Jr., editor of the New York NEWS-HERALD expressed our feelings when he recently said: "Each page of a newspaper is a costly product in this day and time, and due attention to the economical side of business operations must be focused on all operations. Costs of production are going up just as the cost of living. Without a favorable percentage of advertising, a newspaper would not exist for very long . . . The production expense is a most vital factor and must include payroll, equipment and supplies. Newsprint alone is a big factor and the subscription fee for a daily newspaper does not normally cover this cost . . . There is only so much metal and other material which can be placed in a page of a newspaper . . . When the full mark comes, there is nothing that can be done — not another line of type can go in."

In addition to the usual problems incidental to any small business, we have a few additional ones. Our entire business is one of tremendous detail which we pride ourselves on handling efficiently. While occasional errors do creep in, the fault is not always ours: writing is often illegible, letters unsigned, or no address given.

LOOK, TIME and other publications take several months to place a name on their mailing list; we do much better than that, but it does take time even under the most favorable conditions.

Postal regulations require that all second class mail be zip-coded by the first of the year. In our particular case, this means replacement of our entire mailing list . . . an expensive and time-consuming project particularly when one considers the limited staff and our even more limited financial situation. We are doing our best to complete the job; however, present indications are we will not

be able to accomplish this change-over by the Dec. 31st deadline. In order to allow us more time, we are working long hours to get our issues out as far in advance as possible.

The zip-code has evidently not been very successful in speeding up the mail as indicated in recent news articles. Sen. Daniel B. Brewster, a member of the Post Office and Civil Service Committee, in a speech in the Senate Oct. 13th stated in part:

"I am sure I speak for the vast majority of my colleagues when I say that there is something seriously wrong with the U.S. mails. Every one of us has been contacted by constituents complaining — and rightly — that there are inordinate delays in delivering the mail, and sometimes it is not delivered at all . . .

"I want to cite some specific examples of chaos:

"Chicago, Ill.—In this city the tieup of mail is the worst in its history. More than a million pieces of mail are backlogged — including hundreds of thousands of pieces of first-class mail—and the end is nowhere in sight. The size of the backlog is growing each day . . .

"New York City—First-class mail is being held up in the post office as long as 24 hours, and sometimes longer. Third-class mail is being delayed at least a week, and often longer.

"All I can say to my own constituents — and I say it sadly and bitterly—is that they have not seen anything yet. Just wait. There is a backlog of mail in almost every major post office in the country . . .

"The mail is piling up faster than the employees can handle it. And the Christmas rush has not even started yet. If the employee force cannot handle the present volume, what is going to happen when the annual Christmas rush begins? What is going to happen is collapse and chaos—unless we do something about it in a hurry."

Acting Chicago postmaster, Henry W. McGee, said that the tie-up in Chicago alone had stalled 113,000 sacks of third-class mail, 5,600 sacks of parcel post, and 9,600 sacks of second-class mail. Is the COMMON SENSE you didn't get in one of those 9,600 sacks held in Chicago — or perhaps at some

other point? We naturally receive complaints of non-delivery of papers and parcels, but regardless of where the fault lies, we are always glad to replace orders where possible to do so.

Salaries are kept at a minimum and everyone on our staff is underpaid. Several work twelve or more hours a day, seven days a week. Volunteers and close friends frequently ease our burden in oh, so many ways. No one is paid for the articles written for COMMON SENSE. All expenses are kept at a minimum and only those items necessary to staying in business are purchased. Anyone visiting our headquarters can see we are not wasting money on luxuries. Practically all our equipment was purchased second-hand; our press is more than fifty years old, and about ready to "retire."

During the past few years we were forced as a matter of survival to take many thousands of names off our mailing list, primarily those who had not renewed for a considerable time. Now we are spending every minute of time available and every extra dollar circulating new readers as we realize an informed public is all that is necessary to turn the tide. The recent election results prove that. Our No. 1 project for the year 1967 is to circularize millions at the grass roots level with the truth in a final effort to take back our country from the diabolical forces that rule her and return our nation to constitutional government.

Because we are printing the TRUTH, we are subject to the most vicious smears, lies, threats, insults, and every effort is being made to put us out of business "LEGALLY." We can't spend precious space publicizing our daily "trials and tribulations," or there would be room for little else.

It is difficult for the average person to realize what has been accomplished by COMMON SENSE the twenty-one years it has been published. But how much more could have been accomplished if we had had adequate staff and funds to properly handle the tremendous amount of correspondence that reaches us — to do the research necessary to give our readers facts and more facts—to purchase type and other necessities

(Continued on Page 4)